



Shaping Keynsham's future – your views

I have pledged to fight hard to reverse the decision by Cadbury to close its Somerdale factory while there remains a glimmer of hope.

I strongly believe Keynsham residents are strong enough to ensure the community will rise to any challenge ... and thrive in future. But it is essential that Keynsham people themselves are directly involved in shaping the town's future. I hope you agree, and that you will complete the important questionnaire below so I can properly measure local opinion on a range of issues related to the proposed Cadbury closure and Keynsham's future.

I'd like to thank you in advance for taking the time to answer the questions. Please return the form to me as shown overleaf. And do feel free to add any extra comments you want to make in the space provided or on an additional sheet. I look forward to hearing from you.

Yours

Dan Norris MP

1 About you and your response to the proposed closure of Cadbury's

- a) Are you or a close family member **directly** affected by the decision to close the factory?
Yes No Please give details:
- b) Thinking about the way the proposed closure could affect our community, do you think the impact on Keynsham as a whole would be:
Enormous Quite significant Quite insignificant Very small No impact at all Don't know
- c) When you heard news of the proposed closure were you
Very surprised Fairly surprised Not really surprised Not surprised at all
- d) Thinking ahead, how do you rate the prospects of Keynsham recovering from the closure, should it happen?
Very good Good Fair Poor Don't know

2 About the Somerdale site

These questions ask about possible future uses of the Somerdale site, were the factory closure to go ahead

- a) The government has pledged to rebuild or redevelop every secondary school in the next few years. Should consideration be given to developing on part of the site a brand new school / educational campus to serve the town? *(Please add any further thoughts in the space overleaf)* Yes No Don't know
- b) One idea is for B&NES Council to support Keynsham by relocating its main Bath offices from The Guildhall to vacated space at Somerdale which is, of course, close to the railway station. This would make Keynsham the council's main base – a much more central one for the large district it serves. Should this idea be seriously pursued? Yes No Don't know
- c) Cadbury's are talking about possibly building some additional new housing on the Somerdale site. Which of these statements most closely matches your view about such plans? *(Please tick one)*
 - Yes, all or most of the site should be used for new housing
 - Yes, part of the site should be used for new housing
 - Under no circumstances should any new housing go on the site
 - Don't know
- d) If there is a need for new housing somewhere in the Keynsham area, should the new homes be built in other parts of Keynsham instead? Yes No Don't know
If 'yes', please suggest where:
- e) If housing were to be built on the site approximately what percentage do you think should be so-called **'affordable housing'** Less than 25 % 25-50 % 51 – 75 % More than 75 %

continued.....

f) In view of common concerns that young Keynsham people can't afford to buy or rent homes in the town, do you think that if new housing were to be built on the site, some should be reserved specifically for Keynsham people?

Yes, all of it Yes, some of it No, none of it Don't know

g) Do you think that, if the factory closes, the building should be retained and used for another purpose?

Yes (please state new use) No Don't know

h) Thinking about the future of the current Somerdale site in, say, ten years' time if the closure were to go ahead, approximately what percentage of the current site would you like to see used for the following purposes:

Educational facilities	_____ %	Housing	_____ %	Green space	_____ %
Sport / social facilities	_____ %	New jobs / workplaces	_____ %	Heritage (e.g. chocolate museum)	_____ %
Shops	_____ %	Other (please state below)	_____ %		

3 About the Fry Club

a) Are you pleased that Dan Norris MP has got Cadbury directors to agree that they will secure the long-term future of the excellent social & sporting facilities provided by the Fry Club and sports pitches?

Yes No Don't know

b) What level of trust do you have in Cadbury's to honour their undertaking to ensure the long-term future of the Fry Club and sports pitches?

Complete trust Some trust No trust at all Don't know

c) Thinking about the future location of the Fry Club and sports pitches which of the following statements most closely matches your view? (Please tick one)

They must remain on the <i>current site</i> at all costs	<input type="checkbox"/>	They must be located <i>somewhere in</i> Keynsham	<input type="checkbox"/>
They must be located somewhere <i>close to</i> Keynsham	<input type="checkbox"/>	Other (please state)	<input type="checkbox"/>

4 Projects to boost our community

Cadbury's have given Dan Norris MP assurances that, if the factory closes, they will spend money on future projects to benefit the local community - ensuring a lasting legacy for Keynsham. **Please give any ideas as to what form this legacy should take.** Please also feel free to use the space below for any additional comments, continuing on a separate sheet if necessary

First name _____ Surname _____

Address _____

Post code _____

Mobile (or landline) _____ Email address _____

Now please send your completed form to **Dan Norris MP, House of Commons, London, SW1A 0AA.** Alternatively, please drop your completed form through the letterbox at **Keynsham Baptist Church, High Street** (opposite the junction with Charlton Road). **Thank you.**

I may contact you with further information on this and other issues. If you would prefer not to receive these updates please write to me at the address above.